

Feasibility Study Executive Summary

ST. HUBERT
CATHOLIC CHURCH

We Heard You:

The results of our campaign feasibility study are in!

During the month of March, St. Hubert facilitated a planning study to seek opinions and input from our parishioners on a proposed plan to raise funds to address multiple parish and school needs. Through 29 strategic conversations representing 48 key lay leaders and parishioners and more than 800 in-pew survey responses, the study measured St. Hubert's ability to move forward with a major fundraising campaign.

The study revealed that a majority of our parishioners are supportive of our plans to add sprinklers and enhance technology at our school, complete important upgrades to our church basement and the Parish Ministry Center, and fulfill our commitment to *To Teach Who Christ Is*.

Results and Evaluation

The most critical findings from the planning study include

A clear majority are in favor of the campaign

More than 80% would consider a gift or pledge

100+ people would consider a volunteer role

School technology and the sprinkling system were rated as the highest priorities

KEY FINDINGS

- There is a great sense of community at St. Hubert. Parishioners note that the parish is like a family.
- Parishioners support the school and are eager to see it succeed, reversing recent dips in enrollment.
- People respect the work Fr. Mike has begun at the parish and appreciate his pastoral leadership.
- The parish understands the necessity of school upgrades. The impact of the archdiocesan campaign will need further explanation.
- There is strong agreement that now is the time to move forward and parishioners are ready to invest.

Next Steps

St. Hubert is truly blessed by the dedication and guidance you have offered as we embark upon this important project. The planning study has illuminated the path before us. We are now in the beginning stages of our campaign effort. Over the coming weeks, we will provide in-depth information and offer opportunities to ask questions and learn more. Everyone will have the opportunity to respond to God's grace with their own gifts of time, talent, and treasure as the campaign progresses. Thank you in advance for your support!